

## Visitors' Profile

- Businessmen & Investors
- Automobile manufacturers
- Dealers & Distributors
- End users
- Environment Consultants
- Builders & Developers
- Coimbatore Corporation authorities
- Various trade associations
- Start-ups
- Facility Management companies
- Retailers & Suppliers
- Education & Research Institutes
- Hotels & Hospitals



## Benefits of Participation

- Direct interaction with suppliers & buyers
- Brand Building opportunity
- Direct interaction with potential end users
- Identifying prospective Dealer / Distributor
- Create awareness about USPs
- Platform to launch new products
- Networking with industry professionals



## Media Coverage

RE VEHICLE EXPO 2024 will attract extensive media coverage.

There will be wide ranging presence in the following:

- Print Media
- Electronic Media
- Digital Marketing
- Social Media
- Outdoor Media
- PR Activity

## Other Events Organised by CODISSIA Intec Technology Centre



The Chairman  
REVEHICLE EXPO 2024  
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Organised by



**CODISSIA**  
Intec Technology Centre

## A Fair Exclusively For E - Vehicles



## RE VEHICLE EXPO 2024

(An Event of CODISSIA Intec Technology Centre)

**9<sup>th</sup> - 12<sup>th</sup> August 2024**  
**CODISSIA Trade Fair Complex, Coimbatore**



Parallel Events



Supported by



Be a part of the Transformation



## About the Fair

“RE-Vehicle Expo 2024” is a fair exclusively for Electric Vehicles which will provide an opportunity to EV manufacturers across the country to showcase their latest products, technology and equipment – all under one roof. It will serve as one of the best networking platforms for the industry as well as end users. This will open the doors for a wide range of business opportunities for existing and aspiring entrepreneurs. **RE-Vehicle Expo 2024** will be the best public interactive platform for resources sharing, product purchase and brand display for the people and industry.

## The Organiser

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1969 and owns the CODISSIA Trade Fair Complex. Inaugurated in the year 2000, CODISSIA Trade Fair Complex is the first Trade Fair Complex in South India and the Second in India built with the following objectives:

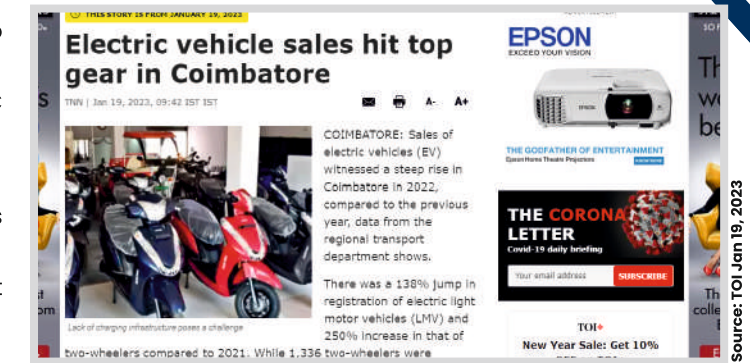
- 1) To promote and create infra-structural facilities for conducting Trade Fairs, Industrial Exhibitions, Buyer-Seller Meets, Seminars, conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.
- 2) To carry out scientific and technological research and development work on product, process and services.
- 3) To promote, establish and manage a Trade Center to assist the industries in identifying the sources for Export, Import and Technology Transfers and Collaborations.

## Host City Coimbatore

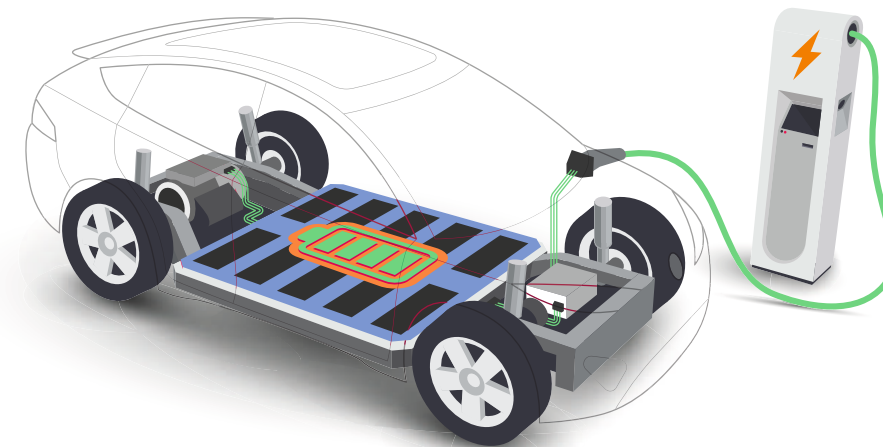
- Coimbatore is a major metropolitan city in Tamil Nadu and is the fastest growing Tier II city, with emergence of Tier III cities around
- The district is a major seat of Education with approximately 800+ colleges, 1600+ schools and still many more expected as the city limits are expanding.
- With more than 1000 hospitals, most of these 'Multi- specialty', it is a preferred destination for medical tourism.
- Termed as the 'Manchester of South India', Coimbatore is a vibrant place for exports of textiles and hosiery.
- Coimbatore is India's major hub for auto components manufacturing, foundries, motor pump sets, wet grinders and varied engineering goods and services.
- It is one of the most industrialised districts in Tamil Nadu with the highest per-capita individual income among all districts in the state.
- It is close to places of tourist interest like Ooty, Kodaikanal, Valparai and Isha Foundation. All the above makes the city a favourite destination for living and also favourable for all trades.

## Significance of this fair

- Large, affluent, progressive market willing to adopt changes
- Help in the transformation process from IC vehicles to EV
- Launch pad for new EV Manufacturers
- Platform to disseminate government policies to end users
- To create awareness about environment protection



## Exhibitors' Profile



- Manufacturers of E- Vehicles
- Electric Charging station & Equipment
- EV Battery Manufacturers
- EV Component manufacturers
- IOT Devices
- Laboratory & Testing Equipment
- Software & Technology
- Banks & Financial Institutions
- ESS Technology
- Tyre & Tube Manufacturers
- Raw Materials
- Certifying Agencies
- Solar vehicle
- Commercial vehicle
- Auto service Equipments
- Auto spare Parts
- Oil & Lubricants

